

Logical Framework (Logframe) Template

	Narrative	Indicators	Means of Verification <i>Data Source</i>	Assumptions
Goal/Impact What long-term social, political, economic, health, etc. changes do you hope will occur as a result of this initiative?				
Outcomes Changes in knowledge, attitude, skills, behavior, etc. Can separate into short-term and long-term. "Showing the sponsor that what you are doing is working"	↑			
Outputs Direct results of activities. E.g., attendance, participation, distribution of materials, etc. "Showing the sponsor that you are doing what you said you would do"	↑			
Activities	↑			

Logical Framework (Logframe) Example

	Narrative	Indicators	Means of Verification	Assumptions
Goal/Impact	Decreased breast cancer morbidity and mortality in LMICs	Breast cancer morbidity and mortality rates in LMICs	National health surveys	
Outcomes	<p><u>Long-term:</u> Increase in early detection of cancer</p> <p><u>Short-term:</u></p> <ul style="list-style-type: none"> - Increased awareness relating to breast cancer - Increased attendance for clinical breast examinations (CBEs) - Increase in breast self-examinations (BSEs) 	<p># of cancer cases detected early</p> <p>% of participants demonstrating a 20% increase in knowledge by the end of the project</p> <p># of attendees of CBEs</p> <p># of BSEs performed</p>	<p>Clinic records</p> <p>Pre- and post-tests (or baseline and endline surveys)</p>	<p>Lack of knowledge is a significant barrier to examinations</p> <p>Participants have economic and physical access to clinics</p> <p>Recipients of text messages are literate</p>
Outputs	Women receive text messages through the mHealth program	# of text messages received by target audience	Post-test (or endline survey)	Target audience has cell phones
Activities	mHealth program (breast health education and examination reminders via mobile phones)	# of text messages sent	Text message records	

M&E Framework Template (M&E Plan)

Logframe Level	Description	Indicator	Disaggregation	Baseline Value (BV)	Endline Target	Means of Verification / Data Source	Frequency of data collection	Responsible Person(s)
Impact								
Outcome (long-term)								
Outcome (long-term)								
Outcome (short-term)								
Output								
Output								

M&E Framework Example (M&E Plan)

Humanitarian project in Yemen funded by the U.S. Office for Foreign Disaster Assistance (OFDA) – Hygiene & sanitation subsector

Logframe Level	Description	Indicator	Disaggregation	Baseline Value (BV)	Endline Target	Means of Verification / Data Source	Frequency of data collection	Responsible Person(s)
Impact	Target populations have improved health status	% of children <5 with diarrhea in the two weeks preceding the survey	Sex/age/district		BV -15%	Baseline and Endline KAP survey	Before and after program activities	M&E Assistants
Outcome (long-term)	Target populations have improved hygiene practices	% of people demonstrating improved handwashing practices	Sex/age/district		BV +15%	Baseline and Endline KAP survey	Before and after program activities	M&E Assistants
Outcome (long-term)	Target populations have improved hygiene practices	% of people demonstrating improved water treatment and storage practices	Sex/age/district		BV +15%	Baseline and Endline KAP survey	Before and after program activities	M&E Assistants
Outcome (short-term)	Target populations have improved knowledge about hygiene practices	% of respondents who know 3 of 5 critical times to wash hands	Sex/age/district		BV +15%	Baseline and Endline KAP survey	Before and after program activities	M&E Assistants
Output	Hygiene promotion activities successfully implemented	# of people who attended a hygiene promotion session	Sex/age/district		105,000	Attendance sheets	Monthly	Hygiene promotion officers and volunteers
Output	Hygiene promotion activities successfully implemented	# of hygiene kits distributed	Sex/age/district		40,000	Post-Distribution Monitoring	Monthly	Hygiene promotion officers and volunteers